

You are cordially invited to the second

EarthCharterUS



Sustainable Business Luncheon and Awards Ceremony

Friday, February 19, 2010

11:30 AM – 1 PM

At the University of Tampa

Vaughn Center, 9th Floor

Benefiting Earth Charter US

What are the Earth Charter US Sustainable Business Awards?

Developed by Earth Charter US, the Sustainable Business Awards will recognize 15 Bay Area businesses whose efforts have demonstrated sustainable business practices that embrace social, economic and environmental responsibility. It focuses on People (Community Wellbeing), Profit (Economic Performance) and Planet (Environmental Health). In addition, winners will be invited to join the Earth Charter US Sustainable Business Coalition. The Coalition, comprised of top executives and corporate officers, is helping to shape Tampa Bay's sustainable economy.

Keynote Speaker

The keynote speaker for the 2010 event is Debra Kent Faulk, Public Relations Specialist for IKEA-Tampa. To great fanfare and anticipation, IKEA, the world's largest home furnishings retailer opened in Tampa in the spring of 2009 with its 37th store in the United States. At IKEA, social and environmental responsibility is an integrated part of the everyday work. IKEA uses recyclable and renewable resources in both products and throughout its operations and has built unique partnerships with UNICEF, Save the Children and with the global organization World Wildlife Fund (WWF) on forestry, cotton, and climate change projects. The IKEA vision is to create a better everyday life for the many people -- IKEA customers, suppliers, coworkers and the communities in which it does business. Debra's extensive and successful experience in business, corporate social responsibility, sustainability, environmental and community activism will shine through as she relates the success of IKEA to the principles of People, Profit, Planet linked to the Earth Charter US Sustainable Business Awards.

Who Selected the Award Winners?

A diverse group of business graduate students from the University of Tampa (UT) developed the awards criteria based on international standards. They evaluated the nominations and selected the winners. The UT MBA students who participated are: Chelsea Davidson, Jason Moses, Armando Rodriguez, Kevin Jilbert, Ece Yilmaz, Jason-Peter Moses, Rhonda Lee, Phasuthorn Viryasiri and Subhashini Santhanam. The group worked under the guidance of Jan Roberts, Professor and Author, Sustainability: The Triple Bottom Line at Sykes School of Business, and Dr. Daniel Verreault, Co-Director of UT Center for Ethics.

Congratulations to the 2008 Earth Charter US Sustainable Business Award Winners

Large Business Category

- Busch Gardens
- Fowler White Boggs Banker, PA
- The Mosaic Company
- Sirata Beach Resort
- TECO Energy, Inc.

Small Business Category

- Carastro & Associates
- Green Earth Group
- Kaleisia Tea Lounge
- Kessler Consulting, Inc.
- OceanGrown, Inc.

Medium Business Category

- The BECK Group
- HOK - Hellmuth, Obata, Kassabaum, Inc.
- MLI Integrated Graphic Solutions
- Tampa Bay Lightning/
St. Pete Times Forum
- Tampa Bay Rays

Sustainability Entrepreneur

- Flush Puppies

EarthCharterUS



607 W. Bay Street, Tampa, FL 33606 • www.earthcharterus.org

For more information, call 813-421-5102

What is the Earth Charter and Earth Charter US?

What is the Earth Charter?

Earth Charter is a global declaration – and a social movement -- for a sustainable future. The Earth Charter is a document that was constructed by thousands of people in 78 countries over the course of 10 years and launched at The Hague Peace Palace in 2000. It has been endorsed by over 14,000 organizations and its message transcends politics, religion and culture, yet in practical usage, it embraces all aspects of modern life. It verbalizes the basic needs and connections we have to this life and conceptualizes a viable, well-considered plan of how we should act and interact with each other and our environment as a people to make everyone's existence better and more sustainable.

Earth Charter US

Earth Charter US (ECUS), headquartered in Tampa, Florida, is recognized as leading the major Earth Charter effort in the United States.. Its purpose is to engage and connect people to the Earth Charter in order to create healthy, caring and peaceful communities -- in personal lives, schools, businesses, governments and organizations. Learn more by visiting:

www.earthcharterus.org. Major accomplishments include:

- ECUS-facilitated Community Summits in over 70 cities to educate and engage people within their local communities.
- Earth Charter initiatives have been successfully integrated in city governments, faith communities and educational curricula from elementary to the university level.
- In 2006, ECUS launched Earth Scouts, a national scouting program (www.earthscouts.org), for boys and girls ages 3-13. There are now Earth Scouts groups in 25 states and 12 countries.
- In 2008, ECUS launched the Sustainable Business Awards, and in 2009, the Sustainable Business Coalition in Tampa Bay to be replicated in communities across the US.
- In 2009, a global partnership with the Workers Education Association in Zambia, Africa, was formed to help create a sustainable economy in 3 villages.

Earth Charter US Board of Directors

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Why Should You Support the Sustainable Business Awards and Earth Charter US?

Your support is essential to ensure that our world and resources will be here for future generations!

Earth Charter US offers programs and opportunities to bring together people who want to join others . . . who want to make a difference . . . and who are making a difference in our world! As a supporter, you will join others and be recognized as a leader in our community as we work together to build a model and share our experiences and successes to develop a sustainable economy in the Tampa Bay Area. By promoting sustainable business practices that align profitability with environmental and social responsibility, we all win!

Many Thanks to our Partners

**PREMIER
EYE CARE**



Sponsorship Opportunities

Earth Charter US Sustainable Business Awards - February 19, 2010

Community Partner \$5,000

Sponsor benefits include:

- Title Sponsor of the 2010 Sustainable Business Awards
- Logo and Title Sponsorship recognition included in PSAs running on 10 Connects - WTSP-TV
- Logo and Title Sponsorship recognition, plus a five-sixteenth-page ad running in a special section of the Tampa Bay Business Journal
- Full-page recognition in the Awards Luncheon Program
- Name featured in all media releases
- Name/logo featured in electronic media at the Awards Luncheon
- Special commemorative award presented at the Awards Luncheon
- Acknowledgement and link to your company's website on Earth Charter website
- Premier seating of 1 table for 8 at the Awards Luncheon

EcoLeader \$3,000

Sponsor benefits include:

- Recognition in PSAs running on 10 Connects - WTSP-TV
- A three-sixteenth-page ad running in a special section of the Tampa Bay Business Journal
- Half-page recognition in the Awards Luncheon Program
- Name featured in all media releases
- Name/logo featured in electronic media at the Awards Luncheon
- Special recognition at the Awards Luncheon
- Acknowledgement and link to your company's website on Earth Charter's website
- Preferred seating of 1 table for 8 at the Awards Luncheon

Planet Protector \$1,500

Sponsor benefits include:

- Logo recognition in a special section of the Tampa Bay Business Journal
- One-third page recognition in the Awards Luncheon Program
- Name/logo featured in electronic media at the Awards Luncheon
- Recognition at the Awards Luncheon
- Acknowledgement and link to your company's website on Earth Charter's website
- 1 table for 8 at the Awards Luncheon

Good Earth Friend..... \$1,000

Sponsor benefits include:

- Name recognition in a special section of the Tampa Bay Business Journal
- Name/logo featured in electronic media at the Awards Luncheon
- Logo listing in Event Program
- Acknowledgement and link to your company's website on Earth Charter's website
- 1 table for 8 at the Awards Luncheon

Sustainability Innovator..... \$ 500

Sponsor benefits include:

- Sponsor listing in Event Program
- Acknowledgement and link to your company's website on Earth Charter's website
- 1 table of 8 at the Awards Luncheon

Individual Tickets are \$50 per person.

Please have your Sponsorship Commitment in by Friday, January 15, 2010 in order to be featured in all Event Promotion. Thank you!

Earth Charter US Sustainable Business Awards Committee

Gregg Nicklaus, Committee Chair
CEO, Sirata Beach Resort

Lauren Bryant,
*Senior Vice President
M.E. Wilson Company*

Lorna Taylor Gregory
*CEO, Premier Eye Care, Inc.
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Director, Global Solutions, SunTrust Bank

George Sherman
*Professor of Ethics
St. Petersburg College*

Dr. Daniel Verreault
*Co-Director, Center for Ethics and Associate
Professor
University of Tampa*

YES! I/We Want To Support the

EarthCharterUS Sustainable Business Awards



My/Our Sponsorship Commitment is checked below.

- Community Partner \$5,000**
- EcoLeader \$3,000**
- Planet Protector \$1,500**
- Good Earth Friend \$1,000**
- Sustainability Innovator \$ 500**

Please note: You may also register and make your sponsorship donation on our website: www.earthcharterus.org. Please have your Sponsorship Commitment in by Friday, January 15, 2010 in order to be featured in all Event Promotion. Thank you!

OR

I/We would like:

Individual Reservation(s) _____ x **\$50 Per Person** = \$ _____

OR

To donate \$ _____ to your valuable work as I/we are not able to attend the event.

Payment Method:

- Check enclosed (made payable to Earth Charter US)
- Credit Card – Visa MasterCard

Name as it appears on card: _____

Account Number: _____ Expiration Date: _____ Authorization (CVV2) Code: _____

Name: _____ Company (if applicable): _____

Address _____ City _____ State _____ Zip _____

Phone (day): _____

E-mail Address: _____

MAKE CHECKS PAYABLE AND SEND TO:

**Earth Charter US
607 W. Bay Street
Tampa, FL 33606**

EarthCharterUS



www.earthcharterus.org

**Call 813-421-5102, log on to earthcharterus.org, or email info@earthcharterus.org for more information.
No tickets will be mailed – your name or company name will be at the Registration Table.**

Earth Charter US is a 501c3 Charitable Organization and does not utilize the services of professional solicitors. 100% of all contributions go directly to Earth Charter U.S. and its initiatives.